

MOORE FREE CARE CLINIC CAPITAL CAMPAIGN

Building a Future



The Moore Free Care Clinic's new 3,000-square foot state-of-the-art facility is expected to open in Southern Pines in early 2009.

Funds Needed for Renovation and Equipment

The Moore Free Care Clinic opened in 2004 to provide primary, specialty, and preventive health care to limited-income county residents who are uninsured and cannot afford access to health care. It has operated out of a 600-square foot section of the Moore County Health Department in Carthage. The limited space is too small to handle the ever-increasing community need and growth in services.

The Moore Free Care Clinic's board of directors approved the lease of new space and the construction and furnishing of a 3,000-square foot, state-of-the-art medical clinic. This capital campaign seeks funds to renovate the space and furnish it with the necessary medical and office equipment.

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Why is the building needed?

The Moore Free Care Clinic leases its small administrative office in the Moore County Health Department for one-dollar annually.

When the clinic opened in April 2004, it offered appointments two evenings per week. Initially, the administrative office was sufficient for the clinic's small staff to work and hold confidential patient eligibility interviews.

Today, the free clinic operates five days, and two nights, a week—treating 50-70 patients during that time. However, there is a 2-4 week wait time for appointments depending upon the type of care needed and the availability of space for patients and medical providers.

In addition to the administrative office, the clinic shares exam rooms, medical equipment, and furnishings with the health department, which is often not at the convenience to either the health department's patients or providers, or the free clinic's.

This space constraint causes complications in efficiency, quality of service, and patient confidentiality. The new clinic will increase the number of patients seen each week and serve them better.

The free clinic uses volunteer medical providers, lay volunteers, and a small staff to provide essential health care services. Recruitment of these volunteers—fundamental to the functioning of a free clinic—is also a challenge.

Volunteer medical providers often do not have timely access to an exam room or space to conduct follow-up consultations or reports; as a result, neither the number of patient appointments nor the eligibility level of patients can be increased.

There also is no space for lay volunteers to perform work at the clinic. They do not have access to telephones, computers, or desks, and there is no training or meeting space. This seriously affects the clinic's ability to provide consistent help for patient reception and interviews, record-keeping, fundraising, and special event needs.

Who benefits from the Moore Free Care Clinic?

The Moore Free Care Clinic serves limited-income residents of Moore County who do not have health insurance and cannot afford it. More than 1,600* patients are registered at the clinic, and over 600 are actively served.

During the last two years, the clinic expanded its services from primary care to chronic disease management, mental health services, urgent dental care, orthopedics, neurology, physical therapy, cardiology, and ophthalmology.

The clinic enrolls its patients in prescription assistance programs offered by the pharmaceutical companies. In its first year of service, it obtained \$20,000 in medications. In the first nine months of 2008, the clinic dispensed \$936,225.88 of free prescriptions.

In 2007, the Moore Free Care Clinic, using community contributions and grants totaling \$373,000, delivered \$1,944,000 in services and medications to patients over the previous year—a 97 percent increase in the value of services.

Why is the Moore Free Care Clinic qualified to address this problem?

The Moore Free Care Clinic has created strong partnerships with Moore Regional Hospital of FirstHealth of the Carolinas, the Moore County Health Department, Sandhills Community Care Network, Sandhills Center of Mental Health, and other local non-profit organizations.

Through these partnerships, and the generosity of the community, the clinic has advanced its care to patients and supports its core value *that every individual must have access to basic health care if the community is to be truly healthy.*

It now provides integrated care—making it a “one-stop-shop” for patients. Through its Chronic Disease

Management Program and various specialty clinics, the clinic provides necessary monitoring and education to improve patient's health.

As a result, eighty percent of the clinic's patients show improved stability in health related to issues of diabetes and hypertension.

In addition, the majority of the clinic's patients who are part of the mental health care program have shown a decrease in stress, anxiety, and depression—indicating that the management of these health issues has contributed to the improvement in their overall health.

Why is this project important?

Patients without health care coverage who are unable to afford private insurance tend to be less compliant with care plans, prescription medication regimens, and follow-up care. The result is an exacerbation of conditions that may otherwise be easily controlled. Those who fall through the cracks of the public health system often seek care only in emergencies.

While the Moore Free Care Clinic is not the complete solution to a health care crisis for many, it is a community-led initiative that provides free care to those in need.

The clinic plays an important role in the safety net system by filling health care gaps. While dozens of organizations work to advocate for care for the uninsured, the Moore Free Care Clinic is an important community response to providing health care services for those at risk.

How will the money be used?

This summer, the clinic signed a ten-year lease for 3,000-square feet of space with the property's owners, John and Mary O'Malley, for one-dollar per year. This space is part of a former warehouse and needs walls, ceilings, floors, windows, plumbing, electricity, fixtures, and a HVAC system.

When finished, the space will have a reception area and waiting room, staff offices, five exam rooms, and a multi-purpose room for meetings and volunteer training.

The project is estimated to cost \$295,250, including \$242,550 for construction expenses and fees. Funding for the new clinic will be a combination of in-kind donations of goods, materials, and labor, and a community-wide capital campaign.

The clinic also estimates it needs \$52,700 to purchase medical and office equipment. It currently shares much of the medical and office equipment at the health department, and owns minimal medical equipment and furniture. The clinic seeks donations or surplus items, such as a conference table and chairs, desks and chairs, light fixtures, bookcases, shelving, as well as additional computers, printers, and a telephone system.

How you can help?

The clinic's board of directors seeks to raise a minimum of \$250,000 in immediate donations or pledges from the community in order to complete and open this new facility.

To ensure that the clinic can continue to provide for the needs of this vulnerable population, we need your help. Your generosity is essential to the campaign's total success.

Your gift to Moore Free Care Clinic's Capital Campaign—*Building a Future* is an excellent way to show your gratitude to the devoted medical professionals, staff, and volunteers who provide quality health care to the free clinic's patients. We have pledged over \$10,000 and invite you to join us.

You will find a mail-in panel in the brochure that shows additional giving options. Your donation of a single amount, or a pledge of an amount for up to three years, will help the clinic obtain the space needed to provide health care to more county residents who are at risk.

Thank you for your thoughtful consideration of this appeal.

**As of September 2008
Moore Free Care Clinic**

Clinic Staff

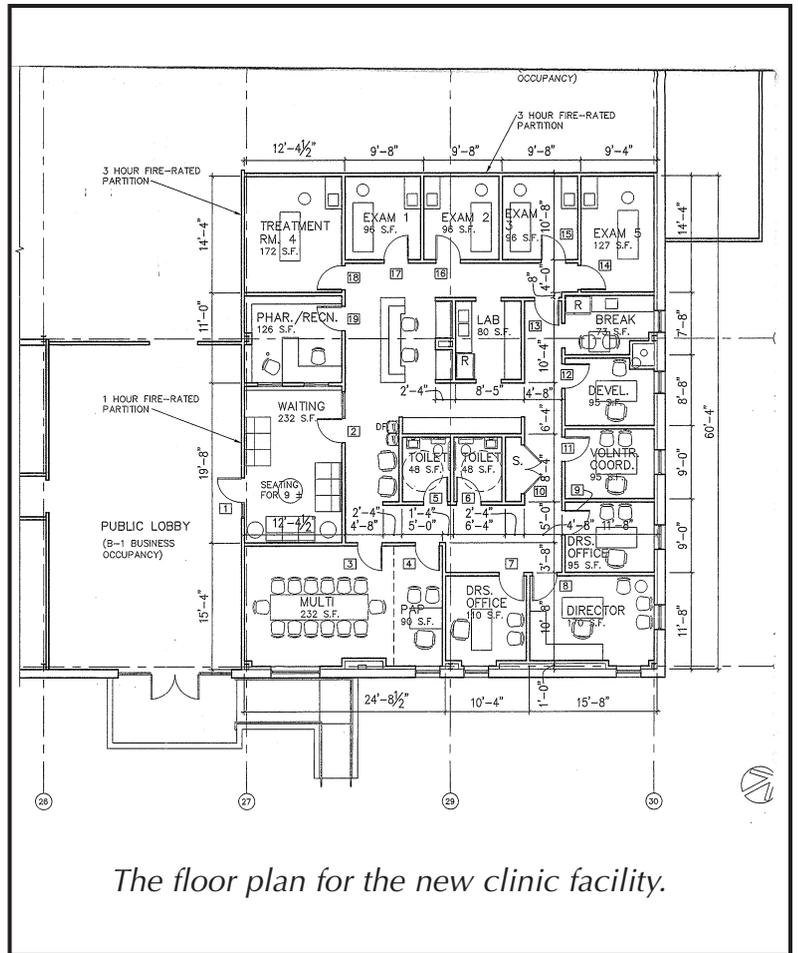
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The floor plan for the new clinic facility.

Yes, I want to support Moore Free Care Clinic's Capital Campaign, **Building a Future** with a donation in the amount of \$ _____

Or My Pledge is: \$ _____ over _____ years to the campaign.

My Name: _____

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For more information about Moore Free Care Clinic please visit, www.moorefrecare.org, or call 910-947-6550. All contributions are tax-deductible.